

Save eARTh  
501c3 Public Charity  
dedicated to Saving eARTh with heART and ART through Creativity

**[www.SAVEeARTh.us](http://www.SAVEeARTh.us)**

Founder  
**Jonathan 'diNo' DiNapoli**  
Co-Founder  
**Erin (dART) DiNapoli**

What follows is an all-encompassing vision showcasing the potential of Save eARTh 501c3 public charity to benefit all Humans, Animals, and the eARTh itself.

We encourage everyone to join us in our journey towards making the world a much more positive minded, healthier, happier, safer, and more beautiful home to us all.

We Can, and Will Save eARTh.

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## **A Brief History on the Founding of Save eARTh**

DiNo, the founder of Save eARTh, was born in Boston to a science teacher Mother and a master engineer Father. My parents worked hard and were able to raise me in the in a house surrounded by beautiful Nature, next to a farm. I was born an optimist, and was raised to love learning, nature and creativity. My first creative acts incorporated inventing and building in my dad's workshop before the age of 5. He also worked for large waste removal companies and taught me to respect nature at a very young age, while giving me an early grasp of just how much waste a civilization creates. My mother acknowledged my curiosity and creativity, and embraced it by encouraging me to learn as much as possible about the magically complex experience of life.

I always loved and admired all animals, from the deer in the backyard, to the tiniest of insects in the woods. I even had a vibrant dead bug collection that was gathered in order to observe their amazing structures and designs with a magnifying glass. My Mom specialized in the teaching of science, and always had a variety of materials from microscopes to educational books that could always answer my endless inquiries of curiosity and wonder. Above all, the will to learn, and the dedication to seeing every idea and project through to fruition, were instilled in me at a very young age, and helped me greatly throughout life.

My family also enjoys vacationing to historical and natural wonders, so my worldly ambitions were formed at a very young age. The Sistine Chapel, la Hermitage, and many more ancient Artworks proved to me at an early age, that Art was something truly sacred. The limitless potential of what could be done with a creative mind, colors and a brush on a blank surface, seemed like an irresistable path of discovery.

As I grew up, my creativity progressed and continued to explore as many avenues as possible. I began writing novels in middle school, writing songs and albums with my band in high school, while always having a love for the visual Arts. My high school band Irepress had some success, which allowed us to use our craft in order to travel across America and Europe several times for some unforgettable musical performances and experiences. Throughout the entire creative song writing process, the intention to positively change the world through Art, was always a goal. I had always bonded with Creative people and Artists, and enjoy meeting new friends from other continents while finding out as much as possible about the way they live, and think about the Universe. Every person I've ever met has taught me something important and essential, guiding me towards the goal to Save eARTh.

With music being a main focus around the year 2004, I formed the All Indians, No Chiefs Music Publishing Company and developed AllIndiansNoChiefs.org. The idea was to form an ever-growing group of Creative minded individuals who could put on shows together, and support one another through promotion and our shared love for pushing the boundaries of the Arts. The idea was beautiful, in theory, but fizzled out over time as

everyone began to travel diverging paths. The fall of All Indians, No Chiefs, paved the way for a new mission and purpose, Save eARTh.

With travel came the expansion of the mind on an infinite array of levels. I continued to learn more about the world and the harsher realities began to unfold in ways previously beyond my highly optimistic perceptions. I had always suspected that many things I had learned, were wrong, and that many habits I had accumulated over time, were unhealthy. Upon entering this rabbit hole of Truth-seeking, it became clear that the problems were so vast, and involved so many differing facets of everything, that something had to be done.

I was sick and tired of hearing doomsday scenarios discussed over and over again by friends, family, and the fear based media that promotes it all. I noticed that everyone seemed to have all kinds of facts, and the arguments on each side were strongly divisive and often radically different. I soon began to realize that the information that most people are equipped with, was not only wrong, but strategically filled with misinformation at the detriment of our culture as a whole. Many large and successful companies can become even more successful, by promoting fear. People have also become too easily fooled by what they see on the television, cell phone, or read in magazines, which they rarely investigate the legitimacy of. I also took account of the amount of people who wholeheartedly believe certain 'theories,' which can never be proven, thus pushing away any possibility of an alternative solution to an eternal mystery. When people's minds are open to infinite possibilities, relating to subjects that remain 'theories', the imagination is allowed to flourish, and permanent happiness and wonder is much easier to achieve. On the other hand, when people's minds are being led to believe things that are completely wrong and untrue, it takes its toll on them in very negative ways.

In 2012, I met Erin Dart, who joined forces with me in Love and Art almost immediately, eventually leading to our marriage on the summer solstice of 2018. She is an Artist from birth with a love for animals that is unmatched. Our paths became one, and together over several years, through our many unique experiences, the conception of Save eARTh became clear.

Throughout the many years of which we have been offering our Arts to the public in stores, streets, markets, festivals, concerts, and more, we have done much thinking and observing of the population at large. The statistics obtained by various organizations also show the facts relating to how much of our Human friends and family are battling with depression, sadness, lack of confidence, shyness, sickness, and more. I too have had many sad and challenging experiences, yet even in the most tragic, the perfection of the Universe and life, is still easily grasped and realized. At any given moment, one can remain unmotivated and succumb to depression, or one can become inspired to change everything for the better. A study just came out in May 2019 claiming that the average American is 'bored' or 'unhappy' an average of 131 days per year. This is why it is crucial to inspire everyone to embrace their Creative forces, find their unique Art-form, and

never be bored again. Sadness, depression, and negativity are reaching epidemic proportions, and the only cure is for everyone to embrace their own beautiful Creativity, and discover their Art.

The need to combine Education, with Art, and with the Save eARTh mentality, has become essential. Together these three avenues of thinking can inspire all generations of people to focus on the infinite beauty and wonders that surround us, while working to fix the aspects of our world which may be unhealthy or unsustainable. Our media induced culture has seized on promoting societal mentalities and materialistic thought processes that benefit them and their associates financially, while the population suffers and becomes sick in mind, body, and spirit. The negative television and media formats need the people in order to sustain themselves, but the people of the world do not need them in order to be happy and successful. It is this distaste for the negative influence, that makes Save eARTh feel the need to spread messages of overwhelming positivity to as many people as possible.

Due to the fast pace of the modern moment, not all people feel that they have the free time needed in order to fully research the extent of the dire circumstances our world has been misguided towards. This busy schedule and lifestyle also minimizes the amount of time that people utilize to explore the wonders of their creative potential. We aim to become the resource that people can go to in order to become inspired and educated as to the many potential ways in which they can Save eARTh, and if necessary, themselves. When combining this educational mentality, with the power of Art to affect people on a level that only Art can, it is a recipe for positive societal growth and change unlike any other.

As we continued to spread our Nature and Animal loving Artworks, we began meeting more and more charitable organizations, sanctuaries, and educational establishments that all were having trouble raising money, properly promoting their beautiful messages, or fulfilling their goals. We had also donated several Artworks in the past to charities in need, who always responded to us with much gratitude claiming that our Arts were one of the more successful items in their fundraising efforts. These signs and countless others had been bombarding us for years and the term, "Save eARTh," continued to strike us as superior to any other possible word combination in the entire English language.

This vision of what Save eARTh could become, continued to manifest in our minds and we realized that forming a 501c3 public charity was the best method for getting the point across to the world. We have a beautiful vision that is based on the belief that every being involved should benefit, including the animals, and that the Art we share will positively affect everyone who sees it for generations to come.

We aim to create a successful organization that will have a tremendously beneficial impact on all beings around the world. We know that Art and Creativity are essential to a life of happiness, and wish to encourage everyone to learn as much as possible about

everything. We believe that the time for fighting amongst peoples, and nations, has come and gone, and should be overcome. We believe that we can all be friends, if given the chance, and must embrace our unity as part of the present sacred experience of life in this moment. We know that we as the human species can and will Save eARTh.

So on February 18th, of 2018, we received tax exempt status EIN-82-7080621 for the Save eARTh public charity, and the next phase of our journey began.

Jonathan 'diNo' diNapoli  
May 8th, 2019

P.S. One idea that has stuck with me since I was a child, is a vision of a world where everyone is on the same 'wavelength.' I've always wondered what it would feel like to be a part of such a moment, where every single person on Earth was happy, and united under a single purpose, on the side of Good. This goal will forever propel me, no matter how impossible it may seem.

Thanks infinitely for your time.

## **Corporate Purpose from bylaws**

### **Section 1. Nonprofit Purpose**

This corporation is organized exclusively for charitable, educational, and scientific purposes, including, for such purposes, the making of distributions to organizations that qualify as exempt organizations under section 501(c)(3) of the Internal Revenue Code, or the corresponding section of any future federal tax code.

### **Section 2. Specific Purpose**

Save eARTh creates and utilizes Artwork by Artists around the World to educate, heighten awareness, and raise funding for organizations that are truly working towards the common goal of Saving eARTh. The Artwork will be inspirational, creative, educational, and/or positive in nature so that people of all ages around the world can appreciate and learn from them. Various other Artistic and Creative methods will be utilized in order to educate the public on the importance, power and immense benefits that Art and the creative process can provide everyone on eARTh. Our goal is to encourage future generations to appreciate the timeless and ancient beauties and mysteries of Art, and to use these gifts to better the world, and all life, in every way possible.

#### **The specific objectives and purpose of this organization shall be:**

- a) To create and accumulate Artworks that are educational and positive in nature and promote the Save eARTh mentality and intentions for a better, healthier world.
- b) To print these Artworks and display them in various shops, galleries, schools, etc. so that donation funds can be raised in exchange for educational Artwork.
- c) To gather the funds raised from these Artworks and donate to the eARTh saving charity/charities that is/are associated with the content of the Artwork being offered.
- d) To offer Art online via the website .. [www.SaveeARTh.us](http://www.SaveeARTh.us) in order to increase sales of particular Artworks and raise more money for associated charities and organizations.
- e) To initiate Art campaigns in schools, and elsewhere to raise funds in order to provide schools, veterinarians, libraries, and other important and content related establishments with Artwork that can benefit and educate the patrons of those beneficial establishments.
- f) To have fundraising events that incorporate multiple charities and multiple artists who will donate Artwork in order to provide the public with the opportunity to purchase Art and have the majority of the proceeds benefit local, nationwide and worldwide charities and positive eARTh saving causes.
- g) To educate the public on the importance of Art and the many benefits it provides a community in the areas of culture, health, confidence, creativity, respect

towards nature, inner peace, decoration, meditation, healing, happiness and so much more.

- h) To encourage everyone to find their Creative and Artistic purpose, and craft, and utilize this miraculous gift for the benefit of all beings and nature on eARTh.
- i) To provide educational videos, brochures, artworks, lessons, seminars, demonstrations, music, and performances that promote methods we can all take in order to Save eARTh one day at a time.
- j) To inspire Artists of all ages around the world to use their skills and talents for positive ventures and goals, and to create a better world for the future.
- k) To work in collaboration with local schools and their associated Art Departments to further educate students of all ages to the many benefits of Art and the Creative process, and it's need to remain an important subject in all public and private schools worldwide.



## **Vision Statement**

We the people of Save eARTh, hold firm in our belief that we can and will benefit all beings with our creations, actions and ideas. We acknowledge the severity and immediacy of the task at hand, and remain focused on developing positive methods to achieve this goal. For far too long, global policies have been guided towards maximizing profit at the expense of the natural world and the billions of innocent animals who exist within it. Every single organism needs a healthy environment in order to live and grow beautifully. Within a poisoned and toxic environment, life is impossible. Within a healthy, positive, creative, and good-natured environment, life can reach its full potential, perfection.

In this present day world, our natural environments are being disrupted, and our internal thoughts are being corrupted by a weaponized entertainment industry and sinister technological social systems, amongst far too many other things. With all the distractions that are possible at any given instant in the palm of one's hand, people continue to distance themselves from the natural world at alarming rates. People have even developed terms such as 'binge-watching' to describe extended periods of time where they do nothing but watch television programming, sometimes for days in a row, with zero productivity. Even the modern plasma TV itself is constructed and designed to pull people towards its light, and we are the first generation to test out this technology. We are unaware of the unintended consequences of our modern convenience technologies, and are unsure of the dangers we may face along this path that lay before us. However, we have always been fully aware of the numerous positive benefits of surrounding ones self in Nature, and of discovering ones divine ability to create Art.

The pace of the modern world may have gone too far, always trying to balance convenience with the growing laziness epidemic. The errors of our collective ways can be seen in many areas such as diets, education, music, architecture, religion, medicine, literature, news, history, economics, and so much more. Depression and suicides are on the rise, and our culture needs to truly assess the reasons why this is happening. The topics of modern 'popular' culture tend to follow a materialistic, ego-centric, and often negative view of the world, and the people are responding with sadness. To cure this sadness, many people are being taught that a perpetual cocktail of magical pharmaceutical pills will work, free of side effects, while they do nothing to change their lives in order to discover the true root of the issue. Discovering one's Art, and partaking in the creative process, is the perfect medicine for everyone. When one learns to combine their creative abilities with positive intentions geared towards saving Earth, their life is forever altered for the better.

Combining Art with a Love and full appreciation of Nature and the Animals, is the perfect formula for healing our world. Endless studies throughout history have shown that spending time in nature each day, can heal depression and lead to enlightenment and a stronger inner self. The same, and more can be said for the infinite benefits of Art and Creativity. The future needs to be taught the power and value of these ancient, safe, natural remedies that exist for all of the problems that humans continue to struggle with. Proper education with beautiful intentions, stressing the power of being a 'Good' person, and discovering ones self through Art can go a long way towards generating more happiness worldwide, and that is our goal for the Humans and Animals of eARTH.

While we continue to research and learn more about the negative/evil/unhealthy aspects of our present situation, we choose to represent the side of Good by showing the beauty of all of the infinite miracles balancing out the mistakes. We feel that with overwhelming positivity throughout our vibrant and meaningful Save eARTH mission, we can guide more and more people towards the beauty of their own inner and outer Perfection. Even the benefits of believing that "We can, and Will Save eARTH," are infinitely superior to a belief that "We can't do anything, the end is near." Positive thinking creates happiness that leads to laughter and immense joy. During these states of bliss, our bodies resonate and all systems harmonize, this is why we feel so unbelievably good when we are happy and laughing. Even the colors of the world and nature around us appear brighter and more sacred, when a state of pure happiness is experienced. Epiphanies and moments of pure bliss and enlightenment are within everyone's reach, anytime. Compare this to an outlook where we are all headed for imminent disaster in which every moment takes on a negative connotation of fear, division, and unnecessary hatred with unnatural emotional severity. Neither believer knows the future, or has any control over it in the present moment, so why dwell on it? Each present moment forever retains the potential to engage with euphoria, or misery, and the potential to do nothing, or create something. Some people are convinced by what they watch, and those they are influenced by, who make it seem like they have no choice but to think negatively and be sad. We all have the freedom to think, and our minds and bodies are capable of so much when one discovers the infinite wealth of their mind's creative potential. All children must be taught about these wonders of being alive as a human miracle of life on eARTH. This is of extreme importance for Our collective future.

We of Save eARTH choose this path because we wish for the human species to perpetuate and truly achieve its destined potential. Every instant of life is a miracle of near infinite processes on a scale massively beyond comprehension. We all have so much to learn about our Universe, our true History, and ourselves. We aim to

encourage and promote the will to learn truth, in everyone, and to seek this truth by utilizing the infinite gifts of creativity and Art. By inspiring everyone to acknowledge their essential roles in this miracle of life, we are instilling in them a divine purpose that resonates with them and can positively affect them forever. Too many people have been led astray by the material possessions they place false importance upon, and have pushed aside the miraculous thoughts that truly make us Human. We want to encourage people of all ages to get back into nature, stare up at the stars in the night sky, peacefully watch a sunset, admire the animals, and wonder about the eternal mysteries that have perplexed all of humanity throughout time. There is still so much that needs to be solved about Our eARTh and ourselves, and if we all work together and unite under a Save eARTh mentality, we can accomplish anything.

This is not a religion or an educational institution. This is an organization of creative people striding a path of belief that supplies the individual with the perpetual motivation necessary to accomplish what needs to be done. Save eARTh unites humans and animals of all religions, ages, cultures, nationalities, and genders under a belief that everyone on eARTh should feel the need to embrace. We hope to encourage the will to Save eARTh in everyone we encounter in order to inspire them to utilize every moment as a chance to make progress towards this goal. In theory, we want everyone on eARTh to join forces with Save eARTh. All are welcome.

We aim to become a public force of good that is widely recognized for being overwhelmingly positive, creative and dedicated to Our Mission. In some way we are lobbyists striving to promote the Creative Process of Art, and a love for eARTh in everyone we meet. By breaking down the challenges we all face, and offering everyone a visually beautiful avenue to positively affect these many areas through donation, awareness, and education, we are setting into motion a process that spreads endless positivity. By encouraging the public to participate in this cause and join forces with Save eARTh, we are also fostering the beginning of a Charitable Art industry with exponential potential for growth worldwide. This process can help repair and restore balance to the out of control Art market which places millions of dollars of value upon selected Artists and Artworks (often deceased) with little to no meaning, while minimizing the value of the struggling artists of today who truly need support and are pushing the boundaries of Art and Creativity with little to no reward. If the simple act of seeing an Artwork can inspire the viewer to live a healthier and happier life, that Art is priceless. If that priceless Art is available to be seen by millions of people worldwide, and can help raise necessary funds and awareness towards important issues we all face, the world will be changed for the better for generations to come.

As success builds, the amount we will be able to give back to the worldwide Arts, Education, and Environmental communities will continue to expand. Our

creativity improves by the day, as more and more minds are joining together, sharing this common vision. As we grow, so does our mission, yet our intentions remain the same. This level of dedication to such a necessary cause inspires Artists and donors to help out in anyway they can, which minimizes administrative costs because everyone is benefitting from their efforts, and the value obtained is far beyond monetary. We pride ourselves on only joining forces with other charitable organizations that maximize the value of their donated income for the purpose of their cause. Even the task of making people aware of fraudulent charities, has a place in Save eARTh. We have no political affiliations, and are whole-heartedly working for the benefit of all beings of eARTh. We wish to promote the remarkable ancient legacy of the Artist, the Power of Artwork to positively affect our world, a Love of Nature, and the importance of Creativity in everyone's life. We know the positive affects of these efforts will yield the results we aim to achieve.

If we accomplish the vision as it is laid out in this 'book,' we will all become part of a new worldwide Renaissance. This wave of "Good' will revolutionize and fix the many flawed, broken, and corrupt systems of the past, while strengthening those systems that work. We will all be united by our pure intentions, and will be forever connected by our vision for a healthy eARTh. Now is the time.

We can, and Will, Save eARTh.

Founder and Artist      -diNo      May 2nd, 2019

## **Effects of Positive, Inspirational, Beautiful eARTh Saving Arts**

There are an infinite amount of positive benefits that surround the world of Art and Creativity. Some of these benefits are easily observable, while some express themselves over time. Some of the impacts of an Artwork may occur instantaneously and be profound, while others experience the benefits of Art gradually and consistently over time. Art has the power to effect large numbers of people in beautiful ways, and to unite them under imagery and symbols of ART that resonate with the hearts and minds of all who embrace them.

We acknowledge that some Artwork can also have a negative effect on the viewer. This type of Artwork does not factor into Save eARTh, as we aim to encourage the creation and dissemination of Positive, inspirational, educational, eARTh Saving Artworks that are suitable to be viewed by Humans of All ages, nationalities, beliefs and cultures.

We also aim to separate ourselves from the other charitable organizations that utilize agonizing imagery of suffering, in order to guilt and shock people into changing their ways. We also do not support encouraging illegal and dangerous activities as a method of change. Our methods involve positive, educational imagery, and creative ideas and actions that can teach people a variety of essential eARTh saving concepts through beauty and ingenuity, and by showcasing the 'Good' in every sentient being upon our eARTh. We believe that by promoting compassion, a love for learning, the will to create, and a desire to obtain truth in the minds of the youth, much can be accomplished.

There are many examples of radio, television, computer, and internet programming methods designed to make people forget about the priceless miracle of being alive. Today's media platforms have become riddled with bad intentions, lies, and sinister ideas that often spark feelings of depression, division, hopelessness, and fear. This all needs to change.

When one leaves the chaos of the 'media' and sits down in nature with a piece of paper/canvas, and a pen/pencil/paint, euphoria can be reached. Everyone possesses this innate ability to create, and at any given moment, this skill in all its infinite manifestations, can be utilized. During this creative process, the worries and fears of the world disappear, and true inner and outer peace can be obtained. We owe it to our children to teach them about this ability to be completely content, without any electronic stimulation, at any moment in time, capable of curing boredom forever. The gift of Art is bestowed upon each of us, and we encourage everyone to find this miracle within them, and to discover the infinite benefits of living a creative life and thinking positively.

Our goal is to guide people of all ages towards Creativity, Art, and Happiness, while instilling a love for Nature, the Animals and one's self that lasts forever. The positive effects and benefits upon the individual and the global community, are immeasurable and beyond any monetary value. This is our goal and purpose with Save eARTh.

**The Act of Creating Art** has immense benefits that have been revered since the first Artworks on cave walls. Simply focusing on the composition and production of a vision, and translating it from imagination to the visual language of Art requires your mind to function in ways that are unique to the creative process. This overall feeling of well being which soon takes over the creative Artist can be felt immediately for those who are paying attention to their bodies. There has been a recent flourishing of coloring books as well as group painting events for all ages, which appeal to the Artistic characteristics of nearly all walks of life. These activities encourage masses of people who do not usually consider themselves to be Artists, to glimpse the greatness of this inner ability perfectly unique to them.

Everyone that creates Art is purely unique. Every single moment of our lives adds to our mental capacities, and can be displayed through the creation of Art. The sooner people realize this, the better they will feel mentally, spiritually, and physically.

There have been many studies showing the positive effects that Creativity has upon the immune system, and it's ability to boost the overall well-being of those who live a creative life. Rather than encouraging people to seek prescription medications that try to remedy unhappiness chemically, Art can guide the individual towards a much healthier and happier lifestyle with a significant improvement in confidence, patience and overall well-being.

When a child first discovers Art, they experiment, make a mess, and inevitably begin to develop a sense of forms, subject matter, pattern and meaning. As they grow, and enter school, the need for them to discover their own unique Art is important and can often be seen as a reflection in one's clothing, favorite music, friends, hobbies, style, taste, etc. It is during this time when the need to take the Creative process to the next step should be taught to all elementary school students, and progress throughout all grade levels.

Taking the Creative Process to the next step refers to the Artist spending anywhere from a week to several months working on a particular project or vision. Coloring books and paint nights are one form of Artistic expression, but it is *essential* for the youth to be taught the value of dedicating serious amounts of time to a work of Art. Many children begin a hobby young and find themselves being drawn to this next stage sooner than later in life and do not need to be taught.

However with the immense distractions that the youth of today face with online, video games, technology, television, social media and more, this need for hands on creation is absolutely of the utmost importance. The clear distinction between wasting precious time doing nothing, compared with being productive creatively must be discussed and understood by students of all ages throughout the world.

When a child takes on a project that lasts more than their designated Art class, and goes for weeks, many important connections begin to be made. The child soon realizes just how much work goes into everything from the creation of a cartoon tv show, to the construction of a building or house. The child gains an ever-increasing respect for the world around them, and the people that also dedicate their precious moments of life, to creating something, from nothing. The child soon sees the difference between the project they spent weeks on, and the ones they rushed in the past and spent mere hours or minutes on, and the difference becomes clear. The child soon begins to wonder, 'what else am I capable of?' This is a priceless and essential realization for every human.

After the extensive project or craft is completed, the Artist then begins to show others and receives praise and value in complimentary ways beyond money. For those who are struggling with depression, or lack of confidence, and a variety of other mental health issues, the power of Art can heal in ways beyond imagination. The more an Artist explores their own artistic potential, the more they will want to eagerly learn about themselves and the world around them. From that point on, whenever the child is given an assignment for a large project or report in school, the work-load always seems minimal because of the lengthy Artistic achievements one has already accomplished.

For example, a student seeking to become a creative writer and author of novels can truly benefit from starting to write at a young age. DiNo hand wrote a 350-page book in 8th grade, and typed a 400 page book in 9th grade, and every report from then on in school through college was incredibly easy and stress free to write.

Similarly, an Artist who creates a lengthy masterpiece at home at a young age, and gets into the habit of doing so frequently, will find it much easier to take on bigger and more substantial Artworks as time progresses. This method can be applied to many creative fields like music, computers, cooking, fashion, engineering, inventing, animation, chemistry, writing, journalism, architecture, math, etc.

Every single developing Human can benefit from this method in areas of patience, effort, skill, creativity, imagination, focus, coordination, and much more. We all have infinite potential and it must be acknowledged, appreciated, encouraged and utilized.

**The Act of Observing eARTh Saving Art**, is immeasurably beneficial to everyone and can truly Save eARTh in due time. We firmly believe and acknowledge that in order to get many Save eARTh messages across to the public, there is no better medium than with Artwork. Unlike food, and even clothing, when treated properly Artwork can last forever and even be passed on for generations to come. When an Artwork is displayed in a home, store, public school, or anywhere, it can be observed by everyone who walks by it for as long as it remains in place. If the Artwork has a positive message, the affect of that message will linger indefinitely and can materialize in infinite ways. If a human can imagine something, it is only possible for others to visualize it through the medium of Art.

For example, tHE ARTk by diNo (page 20 )features 1250 Endangered Animals forming a Map of eARTh. The Artwork is 18x32 inches and is possibly one of the most important Artworks for Animal Education and so much more. People of all ages have embraced this Artwork because it is vibrantly colored, is very detailed, and most importantly, everyone can learn something from it. Upon realizing what the Artwork encompasses, people usually feel shock that there are so many endangered Animals, and so many Animals in general. This inevitably leads people to the realization that our world has not 1250 animals, but millions of unique and beautiful beings. The Art teaches geography, biology, environmental science, design, and so much more and is perfect for schools, which is why we have an ARTk for schools campaign and have already donated 4 to local schools around Massachusetts.

Another area of benefit for this particular Artwork is the impact it had on diNo himself. Within 2 weeks of this 9-month creative process, diNo stopped eating and purchasing products that contained animals and 7 years later, remains Vegan. There have been at least 10 others (that i know of) who have seen this Artwork and had the same realization. That's thousands of Animals, saved. Although it is not an easy subject, it is important for people to acknowledge that the reasons why many animals are becoming endangered and going extinct is due to unsustainable animal/food consumption throughout the world. With eARTh saving Art, individuals will start to realize the power of their decisions to Save eARTh.

We feel it is important to spread Artwork with a positive message in as many ways as possible. We rely mainly on giving people free (or for optional donation) physical handouts and flyers which contain information, links to the websites, and Artwork so that people can hang onto them, post them on their walls, or do whatever while embracing the Save eARTh message. We also aim to offer products that are designed to be beautiful, meaningful, and successful in collaboration with a particular and essential cause for eARTh. These products can raise awareness and



necessary funding while the proceeds can be directed towards the charitable organizations that are most equipped to remedy the situations.

There has been a phase of trends in the Art world that tend to focus on depressing subject matter, and darker content and imagery. We wish to combat this with beautiful colors and subjects that empower Humans of all ages to strive to achieve their creative, physical and mental potential. Thankfully Human beings tend to resonate with beautiful imagery and embrace the positive emotions they manifest, but their needs to be more Art like this, and the youth must be encouraged to create it. Doom and gloom Artwork has a place in the infinite realm of Art, but we feel the Save eARTh mentality and vision are essential to inspiring the future to harmonize with nature and develop an appreciation for the wonders and miracles of life on eARTh, including the animals.

**Enlightening, Inspiring and Wonder filled Art** can restore a sense of purpose in people who may be in need of help or are going through tough times. Artwork can make the viewer remember times, places, and people in such a way that nothing else can. Art can even foster a belief in God, and the other miracles and mysteries of this universe that forever will remain unknown to us. Art can give these concepts of divinity and eternal majesty, a vision in material form that others can embrace and learn from to develop their own internal beliefs.

Art of the past focused on this beauty by creating masterpiece Artworks of a quality and precision that demand appreciation. Ancient Artwork of the Tibetans, Jains, Hindus, Egyptians, Aztecs and more depicted visions of beings, built structures, and possessed sacred items that are still shrouded in mystery to this day. These artifacts and treasures are proof that Our World has been an Art filled world since the dawn of man, and there is so much we do *not* know, but want to know. Art can inspire wonder, and the desire to discover and explore the next frontiers of thought.

Many Ancient cultures believe in Gods, Goddesses, and myths that embed magic and spirit into every single element of daily life. Nowadays it seems like popular culture in music, movies, television and more are intentionally designed to destroy this magic and lead viewers to an atheistic view of life and the world in general. It is shocking how angelic visions in 'popular culture and the media' seem to have been replaced by Satanic imagery and ideas. Yet whenever we go to museums or observe these ancient treasures, we get a feeling that cannot be matched or even properly described in words. There is a clear benefit to living in a world with infinite potential for wonders beyond our imagination, everywhere, and Art can continue to serve it's purpose in this area as it has done since the most ancient cave drawings that still await discovery.

Again, we are not a religious charity, and do not promote any spiritual path above others. We believe that Good itself is a path, and the Artist must embrace whatever resonates with them. We do believe in a higher power, because we clearly see the unexplainable miracles surrounding us in every instant of life. We yearn for Truth, are open to all possibilities, and explore the wonders of the imagination with complete creative freedom for the benefit of all beings of eARTh.

**When a child receives an eARTh saving Artwork** they immediately seem to recognize it as being important or 'cool' in some way. They see the animals and receive the inherent vibe from the intentions of the Artwork, and they embrace it almost immediately. Often times the children and their curiosity tend to appreciate the Art initially more than their parents. Soon the Art makes it to the refrigerator or wall of the family's home and it remains there slowly but surely getting the positive message into the subconscious over time. It becomes more and more of a treasure and memory, and the impression it leaves can continue to resonate and inspire many directions of thought and motivation.

For example, the Save the Coral flyer was drawn by diNo and Save eARTh made 1000 initial 6x8 inch flyers with vibrant color on both glossy high-quality sides (Art on one, information and Art on the back side). We have given out many free flyers to people of all ages, and some people have donated cents to dollars in exchange as well, where the proceeds go to Coral.org and the Coral Reef Alliance.

When a child first sees or receives this Artwork, they see the Animals first and then read the Save the Coral message. They then ask, "Why do the Coral need saving?" creating an immediate teaching moment. From there, they can be told or read and discover that the Artwork in their hands features 33 of the NOAA endangered coral species, and they can learn about each one online with the links. That child immediately learns that these beautiful coral all over the world need saving. It plants a seed in the child's mind, which continues to grow as they realize these corals are actual living animals (a fact most adults don't even tend to know). This child soon begins to watch ocean movies, or read ocean books, and maybe ends up studying marine biology. There are infinite potential pathways that such a realization at a young age can impact and affect. A future hero of the oceans may be out there awaiting the encouragement and Artwork that will set them on the path towards saving eARTh.

The value in this cannot be underestimated. 1000 Flyers with the Save the Coral message and information will go to 1000 people or families who willingly took that free (or donated) Artwork from Save eARTh. When they tell people, and others see it, the message is magnified, and all for under \$100 to print.

Also, since they were only \$100 to print, and about 450 have been handed out, over \$120 has already been raised for Coral Reef Alliance and will soon be donated to them for their incredible coral research and rehabilitation programs. The value per Art flyer, is priceless, and the impact could Save eARTh and the Oceans. Now imagine the potential benefits of what one million flyers could accomplish.

**Public Murals, and Billboards** are on our wishlist and would be amazing ways of getting these messages to the public on a massive scale. A well placed billboard with vibrant Art and a powerful message can go a long way, and this is something we hope to be able to invest in someday.

We also have ideas to create a Save eARTh overpass campaign where we will hang the "We Can, and Will Save eARTh.us" banner over highways during rush hour traffic. If we get the go ahead from the local police to express this very positive message, we will do so. We will always follow the law. This could even be a way to simply add humor and a positive message for those who are in traffic, and in need of something happy.

We have already donated a 30x15 foot hand painted mural to Live and Let Live Farm Sanctuary in Chichester, New Hampshire. DiNo and dART painted many of the sanctuary animals, and a vast landscape that greets volunteers and visitors to the farm all year round with a bright, vibrant and friendly Artwork. People always notice this mural, and enjoy finding the animals as they explore the sanctuary and meet the real living animals.

Art and the Animals are connected in ways beyond recognition, but it is a perfect match. We aim to create more murals and get our Art into more public spaces as time goes on. We also aim to incorporate artists of all ages into the process to share the positive messages and imagery with as many people as possible

THE ARTk as mentioned above (Artwork with 1250 Endangered Animals) is a showstopper whenever it's larger tapestry is hung in a public place. People will take photos in front of it, and stare for extended periods of time at the Animals trying to find their favorite ones. It provides a truly unique experience for all, and their needs to be more available within each community to inspire future generations to treat the land and animals with love.

The positive benefits of displaying a Save eARTh Artwork and message on very large public displays, would be well worth the monetary costs and efforts required. A billboard may even save some lives on the highway by eliminating 'road rage' with a well-crafted and happy artistic vision.

## Examples of eARTH Saving ART, and their Powers

### **tHE ARTk -18x32 inches of Ink by diNo**



**tHE ARTk** is a prime example of the Power that Art truly can have on the individual and the world. This hand drawn Art was created over a 9-month period of time by diNo. THE ARTk features 1250 Endangered Animals of eARTH forming a map of Our World. This Art teaches biology, geology, geography, Art, design, genetics, environmental science, marine biology, entomology, history, and so much more. In order to see the list with all the names of the Animals and their locations, go here :

[www.ARTofDiNo.com/theLIST](http://www.ARTofDiNo.com/theLIST)

Within 2 weeks of drawing on this artwork, and upon researching some of the causes for the endangerment of these animals, diNo became an almost immediate Vegetarian. By the time the drawing was complete, he became a Vegan and seven years later has still not purchased, eaten, or utilized any product which harms animals in any way. For 28 years of his life, he had eaten animals and dairy without thinking much about it, until drawing this Artwork.

Now thousands of animals are still alive as a result from just one person deciding to not partake in an animal eating diet. There have been over 10+ others (who we know of) who have had the same realizations because of this

Art and have permanently changed their diets to exclude animals.

In over 6 years this Artwork has sold over 500 prints, been handed out on 20,000 flyers, been seen online by 200,000+ and been donated to 7 local schools where thousands of people see it all the time. The more the Art spreads, the greater the impact it will have, and our goal is to get this into as many schools, libraries, and educational facilities as humanly possible. This is part of the ARTk for Schools campaign and will run indefinitely until we have accomplished our goal.

Everyone can learn something from this Artwork, and become inspired by the vast amount of wonders that live on eARTh with us. Many teachers have praised this Artwork for its ability to calm and peak the curiosity of even the most rambunctious and hard to reach students. Many students experiencing troubled or emotional times, can stare at this artwork and all the unique animals, and immediately forget about their other troubles. A sense of wonder and awe takes over and the children find calm while exploring the map of animals.

This Artwork is essential for the future education of Our World, and for the welfare of the innocent animal kingdom. Every being on eARTh benefits from the spread of this Art.

An ART campaign by [www.SAVEeARTh.us](http://www.SAVEeARTh.us)

with ART by [www.ARTofDiNo.com](http://www.ARTofDiNo.com)



For ALL the Beautiful Coral of eARTh.

[www.CORAL.org](http://www.CORAL.org)

We Can ALL Save eARTh, and We Will.

**Save the Coral** is another Artwork by diNo featuring 33 of the NOAA (National Oceanic and Atmospheric Administration) listed Endangered Species of Coral found in our world's oceans. Shortly after the list was published, diNo decided to draw this Artwork featuring the coral species and some of their favorite sea life friends. The Artwork features the prominent message to "Save the Coral" and peaks the interest of everyone who picks it up.

Since its creation, it has prompted hundreds of people to inquire about ways in which they too can help save the coral. A surprising amount of people of all ages, have no idea that coral are even living beings who react to their surroundings in highly intelligent ways. Coral are very much alive, and they are in even more danger from a vast array of destruction causing ingredients pervading their watery homes.

With this Artwork, we teamed up with the Coral Reef Alliance of [www.Coral.org](http://www.Coral.org) and have printed 2500 6x8 inch educational flyers in order to raise funds and awareness for the Coral and the many coral saving missions of

their organization. The back of the card has all the information on where people can go to find out ways to save the coral, and to find out which types of coral are featured in the Artwork. The bright colors, interesting patterns, and friendly atmosphere of the drawing keeps up the positive vibe while promoting an area of life which is clearly in danger.

Compare the effect this type of positive imagery has on an individual, to the effect that a sad picture of decaying coral may have. While some people are prompted by disasters to act, others just end up being saddened by such imagery, and feel lost. By showing the beauty of the nature, the Art gets embraced by people of all ages, who admire this beauty, read the message, and are then prompted to act responsibly.

This method of utilizing positive imagery and beauty to express a message is an important way in which we aim to separate ourselves from other charities that cash in on sadness and leave out the joy and wonder. This Artwork may inspire the next generation of marine biologists, explorers, coral harvesters, and more who will be tasked with repairing some of the damage that past generations have inflicted upon our once pristine waters and the life within it. There is still time to save the coral and our oceans, and we aim to guide people towards making the proper decisions, while also supporting charities that are geared in the right direction and maximize use of their donations with real-world effectiveness and action.

One of the many ways to save the coral is to watch out for toxic sunscreens. Something so simple as finding shade, or wearing a tee-shirt, can prevent the dispersal of immensely toxic sunscreens into our oceans which eventually kill the coral. Companies should not be allowed to make chemicals in sunscreens that are hazardous to the people and the ocean life, yet they do and they make a lot of money from it. These types of intelligent changes need to be the way of the future, where people put the eARTh and it's health ahead of profits. There are always healthier and safer methods to be invented and discovered, and we all must utilize our creativity to discover the best ways to harmonize with our nature in order to heal it all.





receiving the vast majority of donations towards animals, even though most of the donatable income gets used for human salaries, online advertisements, and other costs that do not benefit the animals at all. It is really a shame to see some organizations spending millions of donated dollars on excessive staff, and social media advertising, while animals in sanctuaries around the world are struggling and in need of even mere hundreds or thousands of dollars of assistance for survival.

People simply need to be educated as to the reason for and importance of Animal Sanctuaries. That is one of the main purposes of this Artwork. We aim to print over 5,000 6x8 inch Artwork flyers of this Artwork, with educational content on the back, and distribute them to local and eventually global sanctuaries. The goal is to offer 100+ of these Artworks to sanctuaries, where they can offer them to the public in exchange for donations of cents, or dollars. It is an easy way for the message to be spread with Art, and the sanctuary can raise some necessary funding. The donor takes home the Artwork and is perpetually reminded of how they helped the Sanctuary, and maybe even decides to volunteer their time someday.

Sanctuaries are always in need of extra volunteers. Just the task of feeding these animals can be exhausting, not to mention the cleanup and maintenance involved in protecting them from the elements and other animals. Encouraging people to volunteer is also important because it is a great way to get outside and interact with some amazing animals who can teach us more than we think. At animal sanctuaries, one will find themselves in a community of like-minded people who also love animals and nature, and will form friendships that will last forever.

The benefits of spreading this Artwork reach all levels of life, and promote a necessary component to Saving eARTh. If we fail our animals and eventually generations grow up never experiencing the wonders of seeing an animal alive and happy in it's nature, it will be a sad place to live for everyone. If our nature cannot sustain life, and people become more involved in electronically simulated realities, we will have truly failed as a species. We cannot let this happen.

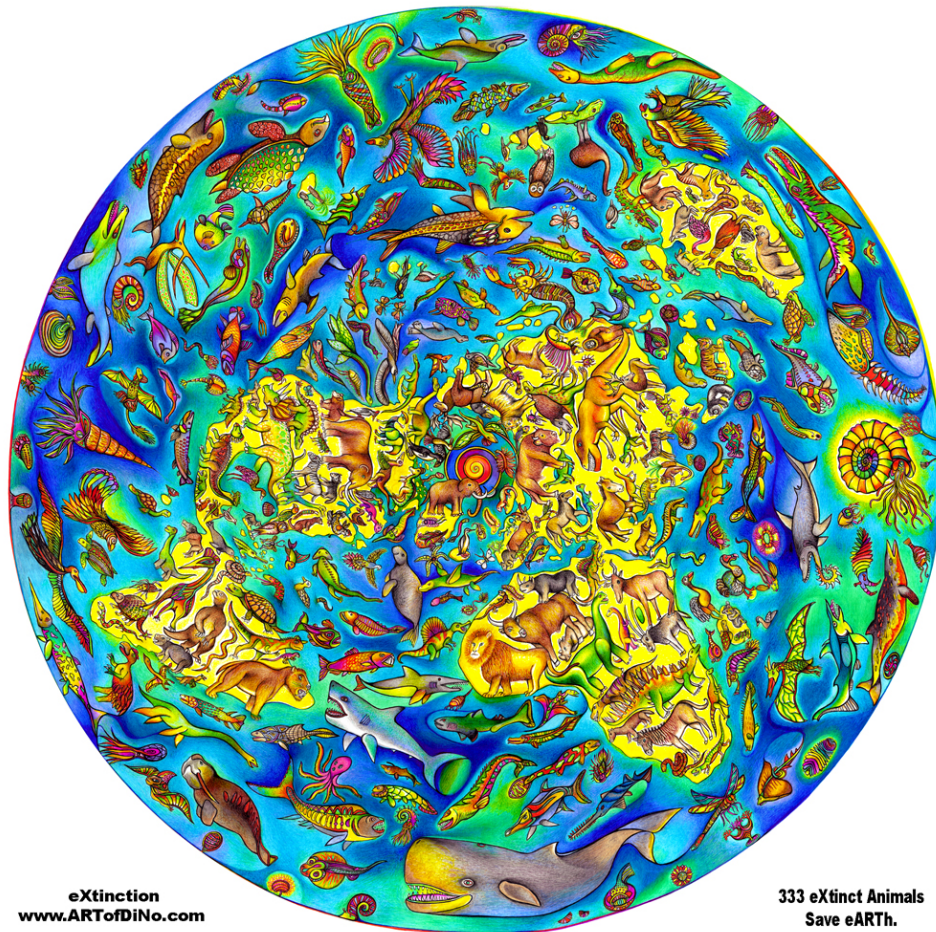


land, and most serve as a symbol of pride representing the land, culture, and history of which one was born. Each land has a rich cultural, political, and physical history and whether it is beautiful or tragic, if it is accurate, it should be acknowledged. History tends to be re-written by those who assume control of the land, yet there is only one truth in reality. The less we know of our fabricated history, and the more we discover about our 'True' history, the better we will all become.

We may all live in different parts of the world, and believe in different Creators, but we all share the same human history, whatever it may be. The present moment is the way it is because of the Good and Bad elements and moments of our past. If we try to re-write this history and leave out the good or the bad, our view of history and our education on a variety of topics becomes corrupted and biased, unnecessarily. We all must be in search of Truth, at all costs.

In acknowledging this shared Human history, and by uniting ourselves in search of Truth, we all become friends, sharing a common goal of discovery and enlightenment. The mysteries of life from the miracle of birth to the unknown outcome of death, are aspects of being human that bind us all together. We each have the freedom to explore these unknown wonders in our minds, and can believe whatever our unique paths and minds have guided us towards. We each face these crucial moments of existence in our own ways, and we must respect this in every individual we meet. Far too many wars and acts of violence have occurred because of differing beliefs that are each impossible to prove. We even live in a time where access to ancient and sacred books of numerous spiritual paths and knowledge from around the world can be read or listened to for free on the Internet. It is very important that we learn from our past.

This Artwork can help people realize that we are all living together in the present moment, and regardless of our many distinctive physical qualities and beliefs, we are all unique and deserve the right to live free, happy and healthy. These differences must be viewed as fascinating characteristics of a culture that prompt us to want to learn more, as opposed to viewing these differences as inferior and in need of change. One outlook breeds hate and division, the other encourages the will to learn and enlighten ones self. We all benefit when we follow the path of peaceful enlightenment.



**The eXtinction mandala** by diNo gets right to the point and inspires the imagination of all who view it. This drawing features 333 extinct Animals of eARTh from the dinosaurs to the dodo bird, featuring re-creations of these animals based on fossil records and research. The Animals form an 'older' style aeronautical map of the eARTh also commonly seen in the flag of the United Nations. This, as with all maps of the past, are very important in understanding where we all came from, and present numerous mysteries to those who explore this field of historical cartography.

All of the animals are found near or around where their fossil remains have been discovered by archaeologists and other explorers. This educational mandala is designed for all ages and will provide differing responses from viewers depending on their age and understanding of our past. Some of these animals were never around during written historical accounts, while others were hunted or driven to extinction by various human errors and natural disasters in relatively recent history.

People of all ages must understand that when a species becomes extinct, it is gone forever. Even a modern science genetic recreation of an extinct animal, is far inferior to the natural bloodlines and genetic family trees of these animals which extends beyond comprehension and has survived over time. The instinctual learning patterns that a species accumulates over time, are very unique and increase their chances of survival. Some things cannot be replicated or replaced.

Extinction is forever, and we are now living in a time where millions of beautiful species have become endangered, and are on the brink of extinction. What happens on our watch, in this present moment, truly matters. We share a responsibility with those of the past and for those of the future to offer our immediate efforts in order to preserve these precious species. If our collective decisions eliminate animals from eARTh who have thrived and survived for thousands of years, then we are insulting and ultimately disrespecting our sacred nature.

The paths of inspiration gained from observing and understanding this Artwork are infinite. This Artwork beautifully displays the Animals of our past, and then slams the viewer with the realization of their extinction. Even the design and layout of the map can inspire viewers to research the many unique details found within the vast collection of maps that have been drawn throughout time.

One way of inspiring the will to learn as much as possible in the public, is by promoting imagination and a sense of wonder. There are so many mysteries left for our future generations to solve, and we all can benefit from a healthy and active imagination. When one discovers knowledge of which they previously could not have fathomed, it sparks an innate desire to want to learn more. If children grow up thinking that all the answers can be found within their cell phones, they will be missing out on a huge portion of reality that cannot be explained through words and images, but must be discovered. When an imagination is stifled by falsely believing something untrue, it is unhealthy for the mind. Our minds should be as free as our creative visions, acknowledging the limitations while discovering the full potential of it's powers.

### Some more eARTh Saving ARTS

Each Artwork has immense meaning to the Artist and the Viewer, we encourage you to observe these Artworks and experience how they make you feel, and what they make you think about. Enjoy



**Mother eARTh by dART**



**Let Nature Be by dART**



**The Golden Rule by diNo**



**Save eARTh : The Guarding of eARTHly deLights by diNo**







**The First Supper by diNo and dART**



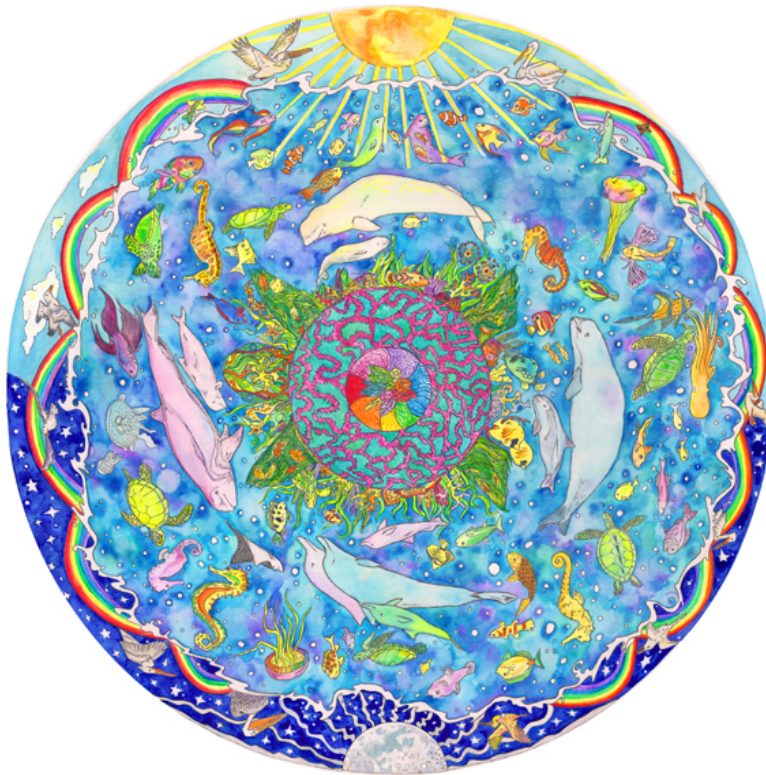
[www.ARTofDiNo.com](http://www.ARTofDiNo.com)

[www.ErinShelbyBun.com](http://www.ErinShelbyBun.com)

**eARTh of Love by diNo and dART**



**OCEANS by dART**



**Ocean Mandala by dART**

Much More Artists and Artworks are added all the time.

## **Ways to Help Artists and the Art Community**

A very important aspect of Save eARTh involves saving and helping Artists. Artists throughout history have always had a very tough time forging a sustainable life which balances their creative needs with the societal demands for making enough money to afford to eat, shelter and clothe ones self. Nowadays Art markets exist everywhere online and in commercial locations saturating the market with so many Artworks from around the world that it can be overwhelming to someone just entering their Art into the market for the first time. While it is great that so many people are discovering and creating Art, it can be tough for Artists to find the direction and path that will be most rewarding for them and the world. Misdirection in the Art world can lead to frustration, anxiety, and confusion. Save eARTh can help artists navigate this process and find the right path.

There is and may always be a drastic gap between the value placed on deceased artists of the past, in comparison to those living and in need of money today for survival. Works of past Artists like Picasso can often sell for 100's of millions of dollars, yet Picasso is no longer alive, so who is deserving of that money? It seems like millionaires are creating a market where the value of Art is based on the social status received from peers once the item is purchased, even if the Art itself is meaningless to the buyer. This exists parallel to the unknown Artist of today who spends months or years working on an elaborate unifying vision which may end up being seen by a few and purchased by even fewer, possibly not for any money at all. The scales of value in the Art world have shifted out of control, and true value of Art needs to be appreciated beyond the monetary realm.

What is truly more valuable; a \$100+ million Artwork which inspires very few, or an eARTh saving Artwork for FREE that is disseminated to millions of people, and which could lead to a 'sea' of positive change for the health of our oceans and the billions of lifeforms who depend on it for survival? The answer is obvious, and it is a reflection of the corrections we aim to initiate.

Even the concept of an Artist obtaining more value upon their death, is a gloomy and negative idea which can lead people towards the wrong type of thinking. What good is an increase in monetary value to an Artist who is no longer alive, and no longer struggling for relevancy in a world that doesn't appreciate them. Artist's need food, supplies, and shelter now, while they are alive and trying to spread their Art throughout the world. Supplies are even becoming more expensive, and an artist should never have to choose between paints or food.

**We aim to Accumulate Donated Art Supplies and Distribute them to Artists in need**, wherever they may be. Many organizations collect clothes, books, or toys and redistribute them for particular purposes to those in need. We aim to take this idea into the Art world and redistribute donated and no longer used Art supplies to schools and Artists in need.

In order to accomplish this, we would have to initiate a program which collects Art supplies from people who are looking to get rid of some extra stuff, or may have accumulated too much that they do not need. We would collect the supplies and post the items online on our website so that there is an ever-growing and updated list of the supplies that we have.

From this web page we will have contact information so that Artists, schools, or groups that are in financial troubles and in need of Art supplies can get what they need, if we have collected it from donations. We will facilitate the giving of these supplies to those who are most in need and who have the ability to physically pickup the materials from our store or headquarters. If the artist cannot pickup the supplies needed, we will work towards making a delivery for them.

This concept could be used and operated in many locations around the world as people always want to get rid of Art materials when they stumble upon unused supplies. If they knew that a program like this was around, people would be even more inclined to dig around their house for donatable goods.

As the program grows in size, scope, and ability, we can continuously join forces with those who share a similar mission, and will be able to assess the needs of the Art community. Especially as school systems seem to be investing less and less money into their Art programs, we can fulfill that gap and provide schools with a little bit more of what they need.

We also envision developing a school assembly idea that can bring Art to schools one at a time, and inspire them to discover their own inner artist. With this mission and project we would also like to employ youth Artists who can enhance the community, get real world experience with a job and responsibilities, and can get a first hand look at what it takes to use Art to Save eARTh.

We aim to educate, while acting as an assisting community of Artists who help each other to help the community embrace the Arts at all ages and encourage a positive, healthy future for us all. Sometimes it takes a positive community of friends for an individual to attain their full potential. It would be a shame for any young and creative artist to be discouraged simply because they cannot afford art supplies, or are not made aware of the importance of Art for everyone. Everyone must have the chance to experience the miracles of Creativity and Art, what they do with their abilities, is up to them.

**We aim to have quarterly Save eARTh fundraising pARTy's** which will be held on or around the Solstice's and Equinox's of each year. These pARTy's are fundraising events aimed at bringing awareness towards the Arts and Earth saving causes locally and globally. The events will be open to the public where they will have a chance to purchase Earth conscious artwork at amazingly affordable prices, while also hearing some good music, participating in group collaboration Artworks, experimenting with fun spin Art machines, receiving Free Educational Artwork for all who attend, and participating in incredible photo opportunities for all ages. The proceeds of the event and from the purchases made is then distributed to causes who have joined forces with us.

As the pARTy builds in awareness over time, we will increase the number of Artists, products, free materials, demonstrations, teachings, donatable supplies, educational information and more. As we connect with more and more local and global charities, we will continue to expand our reach, and this will give more variety to the overall events of the day to improve the experience for all. These events will be fun for all ages and designed to encourage the creative spirit in everyone, while raising money for charitable Earth Saving organizations.

As more people and organizations join forces with us, the Save eARTh message will extend further throughout the world and inspire everyone to do what they can, and to learn more. Each event will focus on utilizing positivity to encourage a healthy and creative worldview where we acknowledge the darker elements of reality, while embracing and focusing on the beautiful nature that surrounds us and needs our help.

**We aim to offer Art demonstrations and various Teachings to the public,** based out of the stores, or Save eARTh headquarters when it is inevitably established. We have a collection of Artists who are also teachers, and education is incredibly important to Save eARTh. The amount of teachings, classes, and demonstrations we can offer would be infinite as we join forces with more and more Artists, Art associations, galleries, schools, and more. We will also travel to schools, galleries, and other remote locations to provide teachings and demonstrations if the opportunities arise.

In addition to offering lessons on a variety of methods and Artistic techniques, we will also offer lessons on how to become a successful artist, and the many areas that surround that. The range of teaching will include as much as we can possibly offer, and the levels of creativity and unique structure of the lessons and demonstrations will become synonymous with Save eARTh. Some classes may show participants how to stretch their own canvases, while others can guide them

towards the creation of their own masterPEACE Artworks embracing the Save eARTh vision.

As more and more people are joining charter schools, or deciding to take the home schooling path of education, we will be there to assist by offering educational materials that are incredibly effective. Our director of Education, Angela DiNapoli was an acclaimed elementary education teacher for over 40 years, winning numerous awards, teaching every age group possible, and developing a creative style of curriculum that has been proven to keep children fascinated throughout the entirety of each lesson. Angela is also proud to be considered a main source of inspiration for NASA Astronaut Sunita Williams who invited Angela to several launches, and continues contact with her favorite teacher.

We have all noticed a change in the attention spans of the modern generations, and the education system must respond properly to preserve essential knowledge required for us all to grow healthy, happy, and wise. New methods and creative ideas are the only way to capture and keep the attention of those who have little to spare. There are so many distractions nowadays, that it is becoming more difficult for people to focus on tasks at hand without drifting elsewhere. The Art of Listening and communication are suffering as people are conversing more online than in person with one another, face to face. Native American cultures used to tell stories and myths that would last anywhere from hours to days, and all would remain focused so they could one day fully comprehend the story and repeat it to future generations. What happens to a generation who stores their memories on machinery that is capable of failure at any moment? The more tasks we demand of our machines and computers, the less we demand of ourselves, and the less we learn. A balance must be discovered, and taught so that the Educational needs of past generations can blend with those of the present to create a method that is superior, and truly captures the attentions, hearts, and minds of each successive generation of learners.

**We aim to develop a collection (physical and online) of educational materials**, which can be accessed by anyone and used to help educate all age groups. We will provide an ever-growing variety of lessons in a multitude of topics, which will be available for anyone to use. The educational materials collection will feature everything from images, educational Artworks, lesson plans, activities, games, creative projects, educational songs, challenges, puzzles, coloring books, building plans, and so much more.

We hope to be able to publish these materials with cooperation from local printers so that we support local businesses as well. The online collection will be

organized in a way that makes it easy to find what subject, or age group, or material type one is looking for. We will also post and publish a massive list of movies, music, links, and videos which are education based and promote the positive Save eARTh mentality. We would love to join forces with local public schools, private schools, universities, and more to offer them all whatever materials they feel will benefit them.

Education is extremely important to Save eARTh, and we know this area of our public charity will continue to grow as much as possible, and in ways we cannot predict. We will encourage Teachers with a shared vision to donate some of their unique and appropriate curriculum to Save eARTh. We will then give the teacher the proper credit, and offer their materials to the world in a printable or online ready format.

This could eventually become a dominant resource for educational materials that promote a healthy world and mind. We have several ideas that are totally unique to Save eARTh, and we will be publishing them in late 2019.

**We aim to join with local Sanctuaries and Charities** which are related to the Save eARTh vision, in order to help them raise awareness and essential funding for their unique causes. All over the country and world, there are charities and Animal Sanctuaries in need of funding and volunteers. We also believe and promote the idea that the best way to help Save eARTh, is to start by saving your local community. We encourage everyone to get to know their local charities, and sanctuaries, and volunteer as much of their time and efforts as possible to help the causes that resonate with them, and are close to home. By joining forces with local charities, it is easy to make life-long friends and acquire new and hardworking volunteers. A sense of community is important to the well being of us all, and an entire community can feel a priceless sense of pride when they come together and make something that was struggling, succeed beyond all expectations.

In the case of Animal Sanctuaries, they are always in need of funding and volunteers. By spreading awareness towards the plight of these sanctuaries, we can encourage the local populations to give some time towards a local cause that is in need of help, which they may be able to provide. When one volunteers at a Sanctuary, they are helping the owners, the Animals, and themselves in numerous ways that can truly help in preventing disasters which may result due to negligence or low funding. The amount of responsibilities that a sanctuary, and the majority of local charities have to deal with, can often be overwhelming, and the help of dedicated volunteers can propel a cause from a problem to a solution in a much shorter time frame.

Local and worldwide charities that reflect the Save eARTh purpose, will be contacted to see if their are any ways we can all benefit. As Save eARTh builds a universal community online, and in person, we will be able to direct our friends and patrons towards current causes that may become a top priority at any given time. We will assess the severity and demands of the charities in need, and offer an up to date list of which causes we feel are in dire need of support of any kind. If an animal is on the verge of extinction and the solution required to save it is a blend of monetary needs and awareness, we will make this a top priority, and devote the proper resources towards spreading the necessary information far and wide as quickly as possible. In this case, some of the other charities will become lower on the list of priorities, yet still remain for those who may feel it to be more important of a cause than what has become the top of the list.

We will also encourage the participation of local charities within our Save eARTh pARTy's, events, and public educational offerings. At the Fundraising pARTy's, the charities can setup an information booth and offer their insight to those who are interested, thus helping raise donations, awareness, and inspiring volunteers. We will form a sort of symbiotic relationship with these local charities who will promote us, as we promote them. This mutual relationship of spreading amongst like-minded groups is an effective way of combating costly and ineffective advertising, while also spreading awareness amongst friends, often within the same community. Once we all build up our individual communities, we can continue our efforts on a worldly scale, and eternally benefit the eARTh and the Animals.



## **Ways to Help Other Charities, Save eARTh**

We feel it is essential to join forces with as many like-minded charities as possible in order to get the message out to the greatest audience possible and meet friends along the way. People that are dedicated to helping the World become a better and healthier place, are thinking along the same lines as us and focusing in on a wide array of topics with the Save eARTh objective. If they have already put in the effort to establish a charitable organization, then they have proven their intentions and will seek out every method possible to accomplish their missions. We truly appreciate others who share our level of dedication to the task at hand, and wish to encourage as many as possible to join forces with us and share in the benefits.

Since advertising is becoming way too expensive with very little results, one of the best ways to spread around is by word of mouth and through already existing groups of people. By joining forces with a charitable organization, both groups of contacts can be notified of the union, and the message can spread further and further at little to no financial loss. Soon enough the word spreads far and wide and when success hits one or many of the charities, everyone connected ends up benefitting, especially the animals and humans.

**By Creating Educational Artwork Flyers and spreading them** as far and wide as possible at various events, stores, festivals and more, Save eARTh and the associated charities, and causes will benefit. We firmly believe that giving out free Art with positive messages is essential to reaching as many unique people as possible. Many advertising methods only focus on a narrow stream of people, whereas when you are in a public setting with thousands of people around, you never know who will receive something that will change their lives (and eARTh) for the better. Handing out and offering Free Artwork, spreads the message very effectively, and beautifully. Since the flyers double as individual Artworks, they have a longevity which can affect many people over time should the owner of the Art decide to display it in their home, classroom, business, or office. The message continues to spread, and when the owner feels generous, they may decide to donate funds to Save eARTh and/or the charitable organization we have joined forces with. Everyone wins by offering free Art to as many people as possible.

The Artists also benefit from this by having their creations seen by a wider audience of people who may want to invest in their Art due to the beautiful intentions behind it. This continues to spread the Save eARTh mentality and works towards creating a global Art scene or niche where positive, inspirational, eARTh loving imagery becomes popular. The concept of Artists donating generous portions of their proceeds towards causes and organizations that are in need of help, is

essential in today's world. The influx of negative imagery invading what has become of popular culture, must be met with a wave of beauty, imagination, and good intentions for the health of our world and the animals. Art can Save eARTh.

**By raising funds through charity events and Art Sales,** the charities can be helped financially, while getting the appropriate message and related information out to the public. Since many people are distracted by life's many twists and turns, as well as the entertainment industry's influence through various media forms, many people simply need to be reminded of some of the harsh realities facing our world and the health of all life upon it. By joining with charities, the group of well aware individuals focusing on a Save eARTh mentality, continues to grow and spread to more and more like-minded individuals.

People that truly care for animals, whether they are pet owners or run a sanctuary, all feel a connection that is unable to be expressed in words. The love we all feel for the animals we have befriended and interacted with, is priceless. The value of simply observing another animal for an extended period of time offers insight into numerous avenues of deep and beautiful thought. Art can remind people of this connection, and can help expand the social structure of the animal welfare population throughout the eARTh.

It has to be a group effort. Every single charity and organization that is truly dedicated to their eARTh saving mission, forms an essential bolt for the inevitable 'machine' that must be created to work harmoniously together, so that the purpose becomes crystal clear for everyone who discovers Save eARTh and joins the force of good. By uniting with many charities and organizations that do wonderful work around the world, Save eARTh will become a go-to place to unify these causes, while offering educational artworks and products which in turn give donations to the charities who use their proceeds to most effectively fulfill their goals.

**One main goal is to have Save eARTh stores,** that could be filled with various Artworks, educational materials, projects, products, clothing, handmade goods, and more, with each item connected to a specific charity and cause. These stores would be very happy, vibrant and wonder-filled places that would be designed to be inspirational for all ages and all peoples who enter. With just one walk through the store, the guest would be able to learn about a wide variety of eARTh saving missions based all over the world. Information would be available to promote each and every charity that joins forces with Save eARTh. In theory, even a penniless guest would leave with some free material and a vast wealth of newly acquired knowledge. The store and information will be displayed in such a way that a

memorable, interactive, and beautiful life altering experience is gained by all who enter.

We want people to leave the store feeling a mix of emotions, but determined to play their unique role in the process of Saving eARTh. Everyone is different, so whereas someone may really become fascinated by the plight of the Pangolin and donate towards our Stop Manglin' the Pangolin campaign, another may gravitate towards Saving the Sanctuaries. The goal is to offer such a comprehensive collection, that everyone finds at least one cause that truly resonates, with the hope that all the causes will become known to the public and supported over time.

These stores could also have places within them dedicated towards teaching classes, offering demonstrations, creating collaborative group artworks with the community, hosting open mic events, celebrating victories, organizing Art campaigns, and much more. The possibilities are endless, and with each charity that joins the mission, the eARTh itself grows stronger and healthier. The community where the store resides will also see the benefits, as we would reach out to the most local eARTh saving charities nearby and figure something unique out to embrace their efforts and raise awareness.

When communities have a meeting place for common ideas, good always comes from it. People can meet together and discuss Art ideas, or creative methods to initiate new Art campaigns while pushing the boundaries of creativity and growing friendships based on positivity, united by the knowledge that we can and will Save eARTh.

## **Current ART Campaigns and the Details Surrounding them**

In our first year as a 501c3 Public charity, we worked hard to do as much as possible, with very little. Our goal was to enact our ideas on a microcosmic level, and develop them in cost efficient ways that are effective at spreading our Save eARTh intentions. We were fortunate to receive a few donations from friends who helped set the wheels in motion, enabling us to afford the printing of over 5000 Artworks.

Over this year, we tested out many different ideas for displaying and offering these educational and informative Artworks to the people. We also brainstormed vast lists of ideas that we hope to act upon as the charity grows and receives more funding. We pride ourselves on being extremely resourceful, always seeking the most efficient and cost effective ways to bring an idea to life.

The Art campaigns and future ideas cover a vast range of potential and require joining forces with a vast network of charitable organizations that are tackling important issues related to the health of eARTh. We aim to work with charities dealing with animals, the ocean, the air, the water, the dangers of technology, waste, recycling, free energy, sanctuaries, nature, education, and so much more.

Some Art campaigns have clear fundraising goals in mind, while others may be geared towards helping others to better themselves mentally, physically or spiritually. The possibilities are truly endless, and are directed towards resolving issues that endanger life on eARTh. Some Campaigns may have a clear time frame associated with them, while others may continue indefinitely forever. Each campaign will range in it's level of importance and urgency, yet they will all be important in their own unique ways.

We aim to use creativity to tackle the many problems facing our world. We are always welcome to new ideas, and are always looking for like-minded people who want to join forces and help us accomplish and publicize these Art campaigns. We believe that as more and more campaigns are initiated, we will cover a more expansive range of thought, and encourage donations from an ever-widening demographic of supporters around the world.

**tHE ARTk for Schools campaign** deals with bringing an 18x32 inch Giclee print to as many schools around the world as possible. THE ARTk (as described above on page \_\_) features 1250 endangered animals forming a map of Earth. It is a priceless Artwork to have in schools, libraries, and anywhere in order to inspire people of all ages to learn about and protect the Animals. The potential benefits of placing this Artwork for all to see within learning establishments, are infinite.

The goal is to publicize tHE ARTk for Schools Campaign and offer local businesses the opportunity to sponsor a local school for only \$100. For that \$100, we will give the school an 18x32 inch Canvas Print to display where they choose, as well as eight 12x18 inch paper prints which are ideal for laminating and classroom use. The schools will also receive access to the list of 1250 Animals which can be found online here : [www.ARTofDiNo.com/theLIST](http://www.ARTofDiNo.com/theLIST) The schools can also download the file for this list and add to it as a collective and collaborative effort. We will also include a variety of activities, lessons and games that we have come up with as great educational methods of teaching about the wide variety of knowledge within tHE ARTk. Also, as an incentive to the donor, we will include their names (if allowed by the school) on an small acknowledgements display which will also feature the Save eARTh website.

This Artwork deals with such educational subjects as biology, geology, geography, Art, design, genetics, environmental science, marine biology, entomology, history, and much more. Every single age group can benefit from this Artwork, and learn about a new life form they may have never imagined. The Artwork then remains in the location, and is seen by students, family, faculty, and more for generations.

There are already 4 ARTk's in schools around Massachusetts in select Elementary schools in the towns of Medfield, Lowell, and Needham. The students and staff always have nothing but immensely positive reactions from anyone that sees it. Some of the comments we have received from people who have gone to these schools, are heart warming and truly show the value of this Save eARTh campaign.



**Protect America** is a campaign designed to raise money for the New England Chapter of C.O.P.S. (Concerns of Police Survivors) which donates money to families who have lost loved ones in the line of duty. The Artwork features the American flag with the thin blue line running through the middle and spelling out "Protect."

This was the first official Save eARTh campaign and it was created with the help of retired Officer Thomas Dion of the Attleboro Police Department. Within a day of hearing news of a local Weymouth, MA Police officer who was killed horrifically during a routine stop, diNo created this Artwork. Together with Thomas, we contacted C.O.P.S. and joined forces with them in order to help raise money by offering the public 6x8 inch Artworks for Free or with a donation. We soon printed 2500 and began offering them in the Artists Studio at Patriot Place in Foxboro, MA. Over a year, the Artworks have gone out to over 800 people and raised over \$140 for C.O.P.S. There are still 1700 flyers left, and many more people who would love to support the families of fallen officers.

We aim to offer these artworks in various local stores that are willing to display them for the public. We have designed several options that stores can choose from which can hold up to 300 flyers with an attached and lockable donation box attached. In theory, we would love to have these donation boxes in as many stores, libraries, galleries, as possible, all over the world.



**Save the Coral** is an Art campaign where we have joined forces with the Coral Reef Alliance of [www.Coral.org](http://www.Coral.org). This Artwork features 33 of the top listed endangered coral species according to NOAA, and is educational, beautiful, and inspirational to all.

We printed 1000 6x8 inch double sided Artworks and have them offered in the Patriots Place Artists Studio and Gallery, while also offering it at a variety of markets, festivals and art shows. On the back of the card one can find all the necessary information associated with Save eARTH, and The Coral Reef Alliance, for those who wish to continue their pursuit of knowledge. Each site shows ways in which everyone can play their part in protecting the coral and ensuring they have clean waters to thrive within.

Many people don't even realize that coral are animals which are alive, let alone how they react to the moons, tides, and everything else. They are the flowers and plants of the oceans that help to sustain the millions of diverse species of sea life which depend on them for survival. If our collective human decisions lead to the worldwide death of coral within toxic oceans, every future generation will suffer.

We hope this campaign will raise awareness towards this cause and pave the way for a worldwide culture that demands a healthy ocean for the benefit of all beings.

<p><b>Save eARTH and The Coral Reef Alliance</b> Present a <b>SAVE the CORAL</b> Art Campaign</p>	
<p><a href="http://www.SAVEeARTH.us">www.SAVEeARTH.us</a></p> <p>Offers Educational, Beautiful, and Inspirational Artwork for All Ages to enjoy.</p> <p>Each Art Campaign benefits an essential element in the Journey we all must take to Save eARTH.</p> <p>The Animals Need Our Help.</p> <p>Save the Coral features over 25 Coral Species that are listed as Critically Endangered, and some Animal friends as well.</p> <p>INK Artwork by diNo of <a href="http://www.ARTofDiNo.com">www.ARTofDiNo.com</a> email: <a href="mailto:dinodina@aol.com">dinodina@aol.com</a></p>	<p><a href="http://www.CORAL.org">www.CORAL.org</a></p> <p>The Coral Reef Alliance works with people around the World to protect our most valuable and threatened ecosystem. They lead holistic conservation programs that improve coral reef health and resilience across the eARTH. Learn More Online.</p> <p>Ocean Mandala shows a vibrant Coral in the Center, with some more beautiful Animals of the Seas.</p> <p>Watercolor Artwork by dART of <a href="http://www.ErinShelbyBun.com">www.ErinShelbyBun.com</a> email: <a href="mailto:erinshelby27@gmail.com">erinshelby27@gmail.com</a></p>

**WE Can and WILL Save eARTH.**







**Sunday Sunsets** is an example of a Save eARTh campaign that centers around an idea in order to promote a more peaceful world. By using a catchy term like "Sunday Sunsets," we would promote the immense benefits of relaxing and appreciating a sunset. This magnificent celestial event happens every day as sunrise and sunset, and watching them is truly a sacred experience that everyone can appreciate, if they dedicate the time to doing so. There are many places along the coastlines where the collective populations acknowledge the sunset and celebrate it, creating a sense of togetherness unified with nature that is truly awesome.

With the overall demands of everyday life from work, to school and beyond, people tend to forget about the beauty of experiencing and immersing ones self in nature. This innate aspect of our humanity cannot be forgotten or lost to these technological distractions. By placing value in the sunsets and making an unofficial event out of every Sunday, it gives people something to look forward to, which may have never even made their list of things to do in the past.

As this trend starts to catch on, we hope to see more and more families of all ages appreciating the beauties of nature and the wonders of our twice-daily celestial events. We encourage everyone to respect the nature, and always take out whatever they take in. Over time, participants would begin to form groups of like-minded friends who can gather in the woods and have a beautiful experience, for free. The more that people appreciate the local nature around them, the better they will take care of it. Again, everyone benefits from this, and it costs nothing for anyone. Sunsets can even be viewed from one's apartment, it is the mindset that is important. Everyone needs to unwind from time to time, and a sunset is the perfect natural occurrence to enjoy, everyday.

**Stop Manglin' the Pangolin** is a future Art Campaign of Save eARTh that we plan on initiating very soon. Most people don't even know what a Pangolin is, and have never even heard of this wonderful animal. This remarkable being has the ability to defend itself from natural predators by curling itself into an almost indestructible ball protected by it's outer shells. However, the Pangolin cannot protect itself from the Human beings who are bringing this animal to the edge of extinction.

Due to various reasons, people have been convinced that the protective scales of the pangolin contain cancer-curing properties and are healthy to make into a tea/soup and consume. At the basic chemical levels, these scales are made up of the same material as human fingernails, keratin. The scales are useless for the human, but due to propaganda, have become a top selling product in certain areas of the world.

This situation is similar to so many others around the world where an Animal by-product becomes a top-selling trend for humanity, and extinction of the animal soon follows. People need to recognize these disasters before they happen, and correct them through truth, good will, and immense efforts. In this case, there is barely any public awareness on this subject, so the need for it to become a trending topic to Stop Manglin' the Pangolins, is immediate.

We aim to raise money with Art to send to charitable organizations that are working hard to protect the pangolins in their natural habitats. By raising awareness, and funding and targeting that funding in the best ways possible, we may be able to save a beautifully unique species of life, from permanent extinction.



**Public Service ARTnouncements** will be another popular method in which we spread Save eARTh messages to the world. These will be smaller Artworks, similar to Art 'meme's which work to address simple yet necessary issues in interesting and Artistic ways. Humor will be implored similar to the way political cartoons are created in order to get a message across, only ours will not be political.

Sometimes humor and satire are the perfect method for getting attention from people who may usually not care. By creating public service 'Artnouncements' which are interesting, fun, humorous, and meaningful, they could catch on quick.

We even have ideas of creating a playing card deck which features educational Save eARTh messages, images and facts on the cards. We could also create an ever-growing series of Art for eARTh trading cards which can be collected or used for various games and educational activities.

This area could even one day make it to the realm of Television and internet commercials, where we could utilize our creative visions to affect millions of people at once with our messages and intentions.

The possibilities are endless, and are list of ideas we wish to accomplish continues to grow in fascinating ways. This method truly utilizes Art to spread education and awareness towards the mission to Save eARTh, and will incorporate a huge range of subjects that truly matter.

We will encourage all Artists who join forces with us to create these public service 'Artnouncements' and spread them far and wide. We will use the most affective Artworks to spread and share these important announcements with people throughout all forms of media. The pen really is mightier than the sword.

## **Summary of 1st Annual Save eARTh pARTy**

On April 18th, 2019 we had our first annual Save eARTh pARTy at the Artist's Studio and Gallery of Patriot Place in Foxboro, MA. The event took place between 2 and 6 PM on a windy day with light rain around 50 degrees. The attendance was between 150-200 people who came by, and were not hindered by the weather. It took place during April vacation, which is usually a busy week for the gallery, but the weather on thursday the 18th happened to be the coldest day of the week. This weather did affect the turnout, but the event was also planned and initiated only 2 weeks prior on April 4th.

In response to a need for an activity at Patriots Place on Thursday of vacation week, we decided to have a Save eARTh pARTy. DiNo had been thinking about this idea for quite some time and immediately began compiling a vast collection of eARTh related Artworks, prints, originals, books and more which could be offered. We emailed various local artists to see if they would donate some of their works for the cause. We received over 100 submissions from local Artists ranging from large wooden carvings, to beautiful oil paintings, watercolor prints, original painted items from nature, and more. The collection of Artworks featured over 15 local artists work and 2 of the Artists were live painting during the event.

We also featured live music from James Stanion who played an incredible collection of eARTh friendly, positive songs, which enhanced the overall atmosphere perfectly all pARTy long. He played acoustic guitar and sang, and it filled the room at an ideal volume which still allowed for people to speak freely to one another and even sing along.

The event displayed many tables of Artworks that were separated by their price, and by the % of their donation towards charities. There were several tables of items ranging from 5-100 dollars where 50% of the proceeds went to Save eARTh or an affiliated charity. Some items were specific to charities, while most others went to benefit Save eARTh. There was also another table of items from 5-30 dollars where 100% of the proceeds went to Save eARTh. We also featured a raffle with some amazing original artworks, unique clothing, and more valued at over 300\$. We had a spin art machine available for use with donated art supplies, and the proceeds went to Save eARTh. In the middle of the room as the centerpiece was the main donation bucket surrounded by all of the free educational and informative flyers and packets that we offer. People are encouraged to take as many free Arts as they would like, and donate whatever they can if possible.

Overall the 4-hour event raised a little over 250\$. We expected a higher turnout, because the event received some free advertising from the Patriot Place marketing team that notified over 70,000 people on their mailing list. When it came

down to it, the weather seemed to keep people away. However in comparison to days at the gallery where it rains and there is no event, the average amount of people walking by is usually under 5 for the entire day. In perspective, this event brought out over 150 more people than usual, and raised over 250\$ for Save eARTh, while also giving out \$100+ to Artists who donated their work with a 50% donation. In this light, the event was a success, as hundreds of flyers were distributed, over 30 children participated in the group art project, over 100 photos were taken in front of the massive Artwork featuring 1250 Endangered animals, and fun was had by all. If even one of those children or adults was positively inspired to Save eARTh more within the scope of their daily life, then the event was an incredible success. We raised awareness for a lot of causes, educated many people, raised some money, had a lot of fun, and made some friends.

This was only the beginning. If given more time to plan, and advertise, the event could have been an even greater success. With the money from the event, we aim to print out over 2500 Save the Sanctuary flyers, while also donating THE ARTk to a local foxboro elementary school. These purchases will turn the proceeds from this simple 4-hour event into Artistic materials that will reach many thousands of people for years to come. Those Save the Sanctuary flyers will then be distributed to local New England Sanctuaries first, where they can fundraise off of them, raise awareness, and inspire future artists and animal lovers. The ARTk in the elementary school will be placed wherever the school decides and will be seen by future generations of elementary school children. This artwork will instill in them a sense of wonder towards the animals of eARTh, while also giving them a feeling of empowerment as they realize it is up to them to Save eARTh. The impact of this event will be felt for generations, and it cost Zero dollars to put on.

We aim to be incredibly resourceful like this no matter how successful we may become. We pride ourselves on not wasting money, and imploring our own creative skills and abilities whenever possible. We are capable of doing so much on our own as Artists who are more than willing to donate time and efforts to this beautiful cause, and the number of us willing to do so, continues to grow. This allows us to keep the proceeds going towards areas where they are truly needed, in order for us to be as affective in achieving our goals, as humanly possible. One key element of the vision is to help our Artists to the point where they in turn give back with their efforts and unique sets of skills. Together we form a team with one focus in mind, and we will do whatever it takes to make it all work.

## **Methods of Generating Funds for Save eARTh**

In order to make Save eARTh work, we need ways to generate funding, of which there are many. The goal is to develop an ideal balance between Save eARTh, the artists, and the charitable organizations that will receive funding through the proceeds collected and earned by Save eARTh. A simple formula must be followed which keeps the process as simple as possible while ensuring that the proper proceeds go towards Save eARTh, the associated charity, and the Artists. We will do this by grouping offerings in ways that clearly state where the percentages of the proceeds will be distributed. We will create categories that allow for supporters to access what they are looking for with ease, and every bit of collected funds will follow the specific protocol for its designated purpose.

**Save eARTh online ([www.SaveeARTh.us](http://www.SaveeARTh.us))** will serve as the online site and marketplace for everything relating to Save eARTh. This site will be comprehensive and will contain links throughout which allow for users to click on a variety of images and words and find all relatable information easily. They will be able to purchase items off of the store/marketplace through the online system utilizing paypal or another online payment method. Once purchased, the items will be shipped out and the overall proceeds will be divided amongst the beneficiaries of the purchase. Each online purchase will include a variety of free Artwork and informative materials, and we will encourage further shopping by being prompt with our shipping, with great customer relations throughout.

The Online store will feature some items that can be printed or produced on demand of which there is a near unlimited supply, as well as original artwork items of greater value, which are one of a kind. The goal is to offer such a range of great and inspiring products that people eventually start to recognize the Save eARTh brand as a source for incredible Art, where each purchase truly benefits an aspect of our eARTh that is in need. Combining commerce with charity should encourage more and more investing/donating amongst our supporters who will start to gradually see the impact of their purchases.

In order to show our supporters the impact that they are having upon these causes and organizations, we will provide quarterly updates on the amount of funding raised, as well as any notable achievements that have come as a result of Save eARTh donations. We will try our best to showcase the entire spectrum of benefits that come with the success and spread of Save eARTh. By showing the amounts raised towards charities and causes, and by showing the animals and nature that benefits from these donations and purchases, more and more will be

inclined to help out as much as possible, and choose Save eARTh when buying gifts for family and friends.

We hope that this process starts a worldwide trend, as more and more people decide to donate their time, efforts, and money to helping in whatever ways they can to Save eARTh. If we can become an important worldly marketplace for items like this, featuring Artists from around the world and dealing with causes that cover all essential needs of our eARTh, we can truly create significant positive change for future generations and the overall health of everything. While we must start small, we aspire to grow as much as possible.

**Placing unique Save eARTh donation boxes which offer Free Art to all**, in local stores, community centers, and other places that welcome the idea. We have already developed several methods of accomplishing this and the first attempt can be seen at the Artist's Studio and Gallery of Patriot Place in Foxboro, MA where over 400 flyers have been taken and over \$200 has been raised. The materials to build these compact donation Art boxes is under \$5 and 400 flyers is less than \$50, so the monetary benefits and awareness we spread, are all of important value.

We plan on solidifying the official design for these boxes in order to maximize the amount of Art held, while offering a closed lid method of safely collecting donations. We will be as resourceful and efficient as possible, while making sure the box is attractive enough to peak the interest of anyone that glances towards it. The more places who decide to offer this in their stores, the more we can continue to raise money and awareness for all the causes and charities that are associated with the Art that is displayed and offered with each box.

Since we will have numerous Art campaigns going on at all times, the stores can pick and choose which causes they wish to support, and which associated Artworks they would like to have in their store. This way Save eARTh can adapt to the character and purpose of many different stores and cater the causes towards the average demographic found in that region.

**Offering School catalogs for classrooms** will be an innovative way to bring positive eARTh friendly Art back into schools in a big way. We envision giving each classroom a small paper catalog geared towards their age group and educational levels, which will offer Artwork and Save eARTh related items at various price ranges that even children can afford or save up for. We would create a catalog where each item featured would be associated with a specific charity or cause from around the world. The classrooms could discuss the catalog together and learn while they shop and support. Children will be able to grow up with the idea that Art is truly

important in the fight to Save eARTh, and they will become further educated on a variety of issues that relate to their curriculum and age group.

The schools and classrooms that raise the most money could receive some sort of prize or day of celebration that would create even more incentive to raise money for good causes worldwide. The children will be able to purchase and offer their friends and family items such as shirts, posters, gems, necklaces, wristbands, hats, Art prints, cards, postcards, toys and more. Each item will have educational value and relate to the goals and visions of Save eARTh. When all the money is collected, Save eARTh will distribute the items to the schools, tally up the contributions, and relay the positive impact back to the schools. Depending on what is going on at the current moment, certain schools may even be able to help out local organizations and charities that join forces with Save eARTh so that the impact of the generosity can be felt right in the same community as the schools which participate. Children can see the impact they have made on their hometown and the world around them, and can really begin to grasp how much work truly is needed to Save eARTh.

The positive items then remain in the possession of those who participated in the fundraising events and will remind them of their contributions and positive impact forever.

**Attending and Participating in Festivals, Markets, and community events** will help expand our reach, while also allowing us to raise some money by offering a unique selection of Save eARTh items which fit the appropriate event. These could be concerts, Vegfests, music festivals, art festivals, town celebrations, fourth of july events, teaching conferences, showcases, street markets, stores, etc. When attending events, we can either setup a 10x10 tent space, or a variety of tables depending on the location and setup restrictions. At these events, we will have a banner with the website so that people can see it from a distance and hopefully be pulled in by the words alone. If they stop by, they will receive a free Artwork with all necessary contact and website information. If they choose to purchase something, they will be informed as to where the funding will go, and the proceeds will be separated and distributed accordingly.

Markets and Festivals can often hold crowds of over 10,000 people who are all potential future fans and contributors to Save eARTh. Every age group, nationality, gender, or race is a potential supporter of Save eARTh because Art is such a universal creation that there are no people on eARTh who exist without Art in their lives. The vast majority of humans possess a love for Animals, and truly care for the health of our eARTh, which expands the potential demographic, to everyone alive.



The goal is to be seen and get our message to as many people as possible. The more people at an event, the better it is for raising awareness and potentially getting to a point where it becomes a cultural norm. Every bit of being seen in public is important in building this slow but steady wave of support amongst the collective consciousness. Every method is essential, and everyone can play their part in spreading the positive messages and ideas.

**The Quarterly Solstice and Equinox Save eARTh pARTy's** will occur four times a year and will be the ideal showcase of the progress and accumulated success of Save eARTh. For a full description of the First ever Save eARTh pARTy, see the section above entitled "Summary of 1st Annual Save eARTh pARTy."

These pARTy's will be great fundraising events that will serve to further spread the message in hopes of becoming a quarterly celebration that people look forward to attending. Each one will progress and offer unique items that are available from Save eARTh. Since new causes and Art Campaigns are updated frequently, there will always be more for attendees to learn and experience as the celebrations get bigger and better with time.

We find it far superior to celebrate the beauties and miracles of eARTh, and the many creative ways in which we can act to make things better, than to wallow in sadness at the arduous task ahead. Each pARTy will focus on the positive while displaying the harsher realities that have led us to potential positive solutions and remedies. The sense of community will expand, and we will put our ideas together to continue to make Save eARTh as great as it can possibly be.

## **The Wish List**

**Save eARTh Store, Gallery, and Headquarters**

**Save eARTh Mobile Art Gallery RV, Box Truck, or Camper**

**A high quality (Giclee) Printer**

**An updated Computer with Graphics, Video and Sound Recording capabilities**

**An HD quality Go Pro, or Really High Quality Camera/Video**

**A Storage Unit for Excessive Art Supply Donations and Overstock**

**A Screen Printing Machine for making several color tee-shirts**

**An updated and current Website structure and design**

**The ability to broadcast on Tv, Cable, Radio, or internet.**

**The ability to publish a magazine, quarterly.**

**Some Celebrities who also have a Save eARTh mentality to join forces with us and help us spread the message on social media through endorsements.**

**To have a Prominent and Effective Billboard displayed on a highly populated road or highway.**

**To take out strategic ads for promotion online, in magazines, or on the radio.**

**The success to afford to pay top staff for their efforts, conservatively**

# The Financial Statements of Year One April 2018-2019

## Save eARTh Donations Received

<i>Person/entity</i>	<i>Donation Amount</i>
Jonathan DiNapoli	\$200 + 1000+ hours of work
Erin Dart DiNapoli	200+ hours of work
Angela DiNapoli	\$75
Carina DiNapoli	\$50
Thomas Dion	\$500
Save eARTh pARTy	\$192
\$75 from Laura Cow Painting	
\$27 raffle tickets	
\$35 Frank for blue Fish	
\$40 purchases of Art	
\$15 Donations	
Total = \$1017	

## Save eARTh EXPENSES/PURCHASES

<b>Cost</b>	<b>Purchase</b>
\$400	IRS to Begin 501c3 Application and receive tax exempt status
\$82	Go Daddy for 5 year domain of www.SaveeARTh.us
Free	Network hosting paid by diNo
\$10	2 prints and 2 frames for Donors gift
\$143	2500 Protect America Cards from Gotprint.com
\$138	1000 Postcards from Gotprint.com for Save the Coral
\$100	MA Charity Registration Fee
\$50	MA Solicitation of Investments
\$63	2500 Save eARTh First Supper Flyers/promotion
Total = \$986	

## Money Raised for other Charities (as of April 2019)

\$120	Collections Donated for Protect America to C.O.P.S.
\$50	Collections Donated for Save the Coral for Coral Reef Alliance
\$100+	Donation to Live and Let Live Farm Sanctuary for Art prints
\$500+	Donated to Live and Let Live Sanctuary prior to April 2018
\$80+	Art donation of Golden Rule Print to Southwick's Zoo

**Donations Given out and Efforts Put Towards Save eARTh  
by Founders and Artists diNo and dART as of May 2019**

FREE	Mural Painted in Opening of Live and Let Live Sanctuary includes over 70 hours of work and \$80 worth of paint
2000+	Free Flyers of Save the Coral, Protect America, and Save eARTh handed out to people at various festivals, shows, and galleries.
FREE	Hosting for <a href="http://www.SaveeARTh.us">www.SaveeARTh.us</a> ... a \$50 per year value
1000+	Hours worth of Art Creation, Drawing, Sketching, from diNo and dART for many Artworks
200+	Hours worth of Graphic Design, Website work, and more
100+	Hours of writing for bylaws, this Save eARTh book, forms, etc.
3 ARTk's	3 ARTk (1250 Animal) Artworks donated to local schools in Lowell, Medfield, Needham. A \$250 value.
2 Golden Rule	Artworks Donated to Earth LTD. and Southwicks Zoo for their annual Earth Bash fundraiser
10+	Hours of Free Spin ARTS for fundraisers and charities
FREE	Art supplies donated, received, and used by several artists

## **The Result of a World with a successful Save eARTh Public Charity**

With our wide reaching goals, and our complete determination to Save eARTh, we have total confidence in the positive benefits which we will bring to the people and animals of our world. We have been dedicated to this cause long before receiving tax-exempt status, and we have experienced countless examples of how beautifully our mission can help others in need. Art is a chemical-free medicine for the heart, mind, body, and soul, and everyone can benefit from discovering their unique abilities. Those who don't realize this inner potential, must be guided towards discovery of it, so that they can achieve a full sense of appreciation for the Human experience on eARTh.

If all goes well, and we progress to the point where Save eARTh becomes a common name amongst charities such as PETA, Greenpeace, World Wildlife Fund, and others, the positive affects will be infinite. The results of a world where Save eARTh can educate and influence those seeking a more peaceful, and positive path, will be seen in a variety of areas. Some results will include:

- The Art world will benefit greatly as the boundaries of creative potential will continue to expand and new Artistic discoveries and positive trends will take place frequently around the world
- People of all ages will be guided towards Art and personal discovery, and steer away from crime, drugs, and other harmful unhealthy habits
- A massive drop in the suicide rates of every country, starting with America
- A decline in the average daily "screen time" of children, adults, and everyone
- An increase in the average daily time spent in Nature by all
- A worldwide change in diet, prompting more people to become Vegan, or Vegetarian
- An overall improvement in Animal Welfare, and decline in Animals used for testing the safety of products, or used for the products themselves
- The improvement of Animal Sanctuaries around the world, helping them to deal with the daily struggles and responsibilities easier with more funding and volunteer workers
- A drastic change in popular culture from a world that is fear based, to one centered around love, friendship, and the will to Save eARTh and learn as much as possible
- No longer will 'celebrities' preach division, hate, and hypocritical lifestyle decisions, but will rather become role models for the side of Good

- People will make smarter decisions with the products they purchase in order to avoid chemicals and objects which are harmful to eARTh, the animals, and themselves
- Some companies that have done irreversible damage to the land, nature and animals, will become unsustainable and inevitably fail, to be replaced by more sustainable and healthy solutions and organizations with good intentions
- People will become inspired to Save eARTh with such vigor, that they will feel compelled to invent, and create solutions to the variety of issues we all face
- People will foster a strong love for community once again, and look at their fellow citizens as friends, never as enemies
- The governments will start to catch on, and make decisions accordingly, taking Nature into account while also fulfilling their needs
- Cancer rates will drastically drop, as more and more people will be supporting their immune systems with creativity, healthier foods, and a healthier mind, leading to happier, healthier and longer-lasting bodies
- News organizations will begin to form that will focus on the GOOD aspects and stories of the world and local communities, rather than seeking out tragedies which mainly promote fear and division
- "Popular" Music and Art will reach new heights and push new boundaries, as the importance of ART and the many benefits it creates, will become common knowledge and will always be properly funded within the education systems from pre-school onward
- Local Sanctuaries will see more volunteers and more funding, and will be able to help rescue and rehabilitate more animals as a result
- Issues like Food Waste, Recycling, Pollution, Hazardous Technologies, and more will be promoted and become common knowledge that needs to be remedied
- Our Oceans will see an improvement in coastal regions, the health of coral, and the sustainability of sea life because respect for our oceans will become a top priority for generations to come
- Our Energy sector will improve as more people will be taught about the unlimited potential of free energy, which was utilized in the past by Nikola Tesla and others, and will find solutions that create free power, without harming the land, air, and water
- Our Water quality will improve, as we promote how truly important this topic is for the future of life on eARTh, and inspire creatives to come up with solutions
- Arts programs in schools will NEVER be without funds or support because the overall culture will place importance on the Arts once again

- Students who may be born creative will be able to foster this creativity freely, instead of receiving daily chemicals and medicines that dull this creative passion
- Prescriptions for anti-depressants will decline as people continue to discover natural and creative methods to perpetuate happiness, free of chemical disruptors
- The desire for people to waste time, and their precious health through the use of debilitating drugs like heroine, cocaine, methamphetamines, fentanyl, will drop drastically and be replaced by Art, Creativity, and a love of Nature
- The boredom rate will drop drastically as people continue to discover the infinite potential to create ART, which we have all been blessed with and can cure boredom forever
- Extinction rates will slow and begin to reverse, as we educate people about species nearing extinction, in order for us all to join forces and preserve the miracles of nature forever
- Animal populations that are endangered will begin to flourish and thrive as we eliminate the factors that led to their population decline
- The Theories that have perplexed humanity for generations will become topics of conversation once again, and will lead to brilliant discoveries on land, sea, and space.
- The Need for ART Galleries in each community will become essential for a thriving and successful population, and people will feel excited to be a part of it.
- People will be more compelled to go out and experience the world firsthand, as opposed to using Virtual Reality or other technologies that falsely replace the beauty of the outside world for some people
- People will become more inclined to support local Artists and businesses in their area as opposed to mass-produced items made in another country, designed to undercut the struggling artists
- The World will become more colorful and filled with even more positive imagery as the trend continues to grow and communities feel the need to prominently display eARTh Saving Murals and Artworks within their local areas.
- Struggling Artists that join with Save eARTh, will be able to raise families and live more comfortable lives because the Art industry will be thriving, and their efforts will be appreciated, rather than going unnoticed indefinitely.
- The entire Dream of being an Artist will go through a revival, and will no longer be a path of life that is seen as nearly impossible to succeed in or very hard to support a family with. People will clearly see the benefits far beyond monetary, and will feel more confident in choosing this sacred path of Creativity.



- We become the only Humans in our known history, who create a sustainable world of Peace, Love, and Happiness, while being completely free of War and toxic substances.
- Our Healthier eARTh will continue to experience a Golden Age Renaissance unlike any other in recorded history
- Our Generation can be remembered forever, as the ones who Saved eARTh!

Earth and its Animals will be saved.

We truly believe that eARTh can be saved, and at the most basic level, Art is the cure. We have seen and experienced the power of Art to transform consciousness in unlimited ways, and know that everyone is capable of enjoying these wonders. Life in this Universe is filled with infinite mysteries that are each astoundingly fascinating and miraculous. Art and the Creative ability of Humans is one of the most ancient and beneficial methods of discovering one's self, understanding the world around us, and gaining insight into the wonderful mysteries of our Universe. We feel that if everyone were encouraged to discover the divine gifts of Art within themselves, and guide it towards Saving eARTh, the benefits would be unfathomably good for every living being.

The negativity and evil aspects of our world must be met with extreme positivity, beauty, and Good, for the sake of all life. We aim to be that force of Good that steers the culture of eARTh towards a much healthier and happier path where every instant of life is appreciated as a miracle.

This is our purpose and our intentions that guide every single thing we do, say, or create.

Our paths of Art have guided us towards this objective. We encourage everyone to join forces with us, as we initiate a worldwide Renaissance of Art and positivity. We welcome everyone.

We can, and Will, Save eARTh.

-diNo and dART

SAVE eARTh 501c3 public charity

May 10, 2019